

# Julia Paige



## PROFILE:

I have a positive attitude, a strong work ethic, exceptional people skills and a desire to grow in Digital Design. I am in pursuit of a position where I can maximize my unique skill set and effectively grow the success of an organization that I can call home. I'm a huge believer in doing what you love and am ready and open to taking on new opportunities. My enthusiasm for ongoing life experiences and loving all things media and design, mean I will bring my hard work ethic and expertise to your marketing table!

Extroverted by nature, I have the ability to relate well to others, plan, implement, and execute any and all client requests, all the while being a master of time management. I am looking forward to using my skills, my enthusiasm, and my drive to help an organization take their proverbial game to the next level!

## SOCIAL MEDIA:

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## EDUCATION

University of Wisconsin Milwaukee 2014-2017  
B.A. Journalism, Advertising & Media Studies

## WORK EXPERIENCE

### Limelight Marketing Systems Digital Marketing Specialist

(Sept. 2015-Present)

- Develop content and execute social media calendars cross-functionally through various scheduling tools. (Hootsuite, Dlvr.it, Smartsheet)
- E-newsletter development and management.
- Manage all e-marketing statistics and engagement.
- Square Space website design and management.
- WordPress website design and management.

### iHeartMedia, Clear Channel Outdoor Account Executive Manager

(August 2017-April 2018)

- Drives for revenue goal attainment, on a monthly, quarterly and annual basis.
- Prospects and develops new customer relationships persuasively communicate strategies for meeting customer needs.
- Booked six appointments within the first week of cold calling.
- Negotiates fees or services with clients with management approval.
- Delivers proof of performance (POP) to clients.

### ASPIRE Beverages Social Media Specialist & Product Representative

(October 2015-October 2016)

- Brought to life social media platforms by generating more likes, follows and shares.
- Gave everyone a "taste of greatness" at free sample-demos at local convenient stores.
- Promoted the ASPIRE brand by selling all products at a variety of events and being the top bottle seller in Milwaukee.

### Care Free Boat Club Membership Manager and Social Media Specialist

(March 2016-November 2016)

- Discover new prospects, obtain knowledge of all products, programs, and services.
- Developed and maintained relationships with members on a name-to-name basis.
- Managed the membership database for easy access.
- Assisted with managing social media platforms and online marketing tactics.

### 540 ESPN Social Media Intern and Good Karma Brands Tundra Trio Teammate

(Jan. 2016-May 2016) ( Aug. 2016-Dec. 2016)

- Engage with current and potential fans through various social media platforms.
- Produced, created and wrote copy for on-air radio shows/advertisements.
- Hosted events at the ESPN Tundra Trio houses and coordinated a simple backyard tailgate into a customized weekend trip.
- Assisted with all set up and tear down before and after each event. During events converse with and assist guests.

*Thank you for your consideration!*